



Web Designer

- On-site is preferred (Traer, Iowa)

We are looking for a creative, tech savvy self-starter with strong intercommunication skills to join our team. The Web Designer is responsible for designing, editing, troubleshooting, and maintaining websites across various industries both ecommerce and informational. This role requires regular communication with our team of account managers, social team, and designers. You will also be able to create digital ads, including static and mp4/gifs for social campaigns. A personal passion for the outdoor recreation space is a plus, but is not required.

If this sounds like you, then we'd love to talk to you!

Send a link to your portfolio of engaging websites that you're proud to show.

Qualifications and Job Duties

- High level of WordPress skills implementing plugin and templates such as Elementor
- Experience working with WooCommerce, BigCommerce, and Shopify
- Proficient with Photoshop, XD and related Adobe Creative Suite programs required
- Ability to troubleshoot and problem solve; specifically plugin, template, and API Key errors
- Good understanding of SEO principles and ensuring that application will adhere to them
- Embody a willingness to learn and a desire to improve web design skill set
- Collaborate with the digital marketing team to develop data dashboards
- Need to be able to work on deadlines and manage time efficiently
- Strong self-motivation is a must
- Excellent with both written and interpersonal communication
- Must possess strong analytical skills and creative problem-solving skills
- HTML & CSS knowledge are a plus (experience completing web design and/or SEO preferred)
- Understanding of server-side platforms including hosting and domain management is a plus
- Other projects and duties as assigned

Required knowledge, experience, and skills

- Bachelor's Degree in web design or related field or equivalent experience
- 1-3 years of experience successfully designing, implementing and maintaining websites
- Strong attention to detail while managing multiple projects simultaneously
- Proficient with web design software mainly CMS
- Must be proactive and be able to work independently with little supervision

Benefits

- 12 days of PTO (+ paid holidays)
- Friday afternoons off (9 hr days M-Th and 4 hrs on Friday am)
- Fully paid Single Plan Medical coverage. Low premium Family, Dental, and Vision Insurance
- Casual, high-energy work environment
- Competitive salary

RubLine Marketing is an equal opportunity employer.

Last Edited 6/28/22

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