



Web Designer/Front-end Developer

- On-site is preferred (Traer, Iowa)

We are looking for a creative, tech savvy self-starter with strong intercommunication skills to join our team. The Web Designer/Front-end Developer is responsible for designing, editing, troubleshooting, and maintaining websites across various industries - ecommerce and informational. This role requires regular communication with our team of account managers. A personal passion for the outdoor recreation space is a plus, but is not required.

If this sounds like you, then we'd love to talk to you!

Send a link to your portfolio of engaging websites that you're proud to show.

Qualifications and Job Duties

- HTML & CSS knowledge required (experience completing web design and/or SEO preferred)
- High level of WordPress skills implementing plugin and templates such as Elementor
- Experience working with WooCommerce, BigCommerce, and Shopify
- Proficient with Photoshop and related Adobe Creative Suite programs required
- Ability to troubleshoot and problem solve; specifically plugin, template, and API Key errors
- Good understanding of SEO principles and ensuring that application will adhere to them
- Understanding of server-side platforms including hosting and domain management
- Embody a willingness to learn and a desire to improve web design skill set
- Collaborate with the digital marketing team to develop data dashboards
- Must be detail-oriented and exhibit exceptional organizational skills
- Need to be able to work on deadlines and manage time efficiently
- Strong self-motivation is a must
- Excellent with both written and interpersonal communication
- Must possess strong analytical skills and creative problem-solving skills
- Other projects and duties as assigned

Required knowledge, experience, and skills

- Bachelor's Degree in web design, development, or related field or equivalent experience
- 1-3 years of experience successfully designing, implementing and maintaining websites
- Strong attention to detail while managing multiple projects simultaneously
- Proficient with web design software
- Must be proactive and be able to work independently with little supervision

Benefits

- 12 days of PTO (+ paid holidays)
- Friday afternoons off (9 hr days M-Th and 4 hrs on Friday am)
- Fully paid Single Plan Medical coverage. Low premium Family, Dental, and Vision Insurance
- Casual, high-energy work environment
- Competitive salary

RubLine Marketing is an equal opportunity employer.

Last Edited 6/20/22

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