



Graphic Designer

- On-site in Traer, Iowa

We are looking for a creative self-starter with strong intercommunication skills to join our team. The Graphic Designer is responsible for designing and editing email templates, digital ads, sell sheets, catalogs, logos and packaging. This role requires regular communication with our team of account managers, social team, other designers and Art Director. You will also be able to create mp4/gifs for social/digital campaigns. A personal passion for the outdoor recreation space is a plus, but is not required.

If this sounds like you, then we'd love to talk to you!

Send a link to your portfolio of current projects that you're proud to show.

Qualifications and Job Duties

- Proficient with InDesign, Illustrator, Photoshop and related Adobe Creative Suite programs required
- Embody a willingness to learn and a desire to improve your design skill set
- Collaborate with the digital marketing team to create engaging digital content
- Need to be able to work on deadlines and manage time efficiently
- The Graphic Designer will be able to offer multiple ideas and solutions for complete branding
- Designs may include but not limited to packaging, trade show displays, brochures, and catalogs
- Strong self-motivation is a must
- Excellent with both written and interpersonal communication
- Must possess strong analytical skills and creative problem-solving skills
- Other projects and duties as assigned

Required knowledge, experience, and skills

- Degree in graphic design or related field or equivalent experience
- Strong attention to detail while managing multiple projects simultaneously
- Must be able to use color and fonts effectively while staying within a brand persona
- Must be proactive and be able to work independently with little supervision

Benefits

- PTO (+ paid holidays)
- Friday afternoons off (9 hr days M-Th and 4 hrs on Friday am)
- Fully paid Single Plan Medical coverage. Low premium Family, Dental, and Vision Insurance
- 401K option
- Competitive salary
- Casual, high-energy work environment

RubLine Marketing is an equal opportunity employer.

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